

PINEBELT WOMEN'S EXPO

ENRICH EMPOWER ENTERTAIN

SATURDAY, AUGUST 15, 2020
10AM - 2PM
HATTIESBURG'S LAKE TERRACE
CONVENTION CENTER

WWW.PINEBELTWOMENSEXPO.COM

Join us for the 10th Annual Pine Belt Women's Expo!

Mission

The Pine Belt Women's Expo is designed to enrich, empower, and entertain women in an environment of celebration and fun.

Vision

The Expo aims to positively impact the lives of women as they find products and services that make a difference in their lives.

Why be a part of the Pine Belt Women's Expo?



- Get face-to-face with women who are looking for services and products like yours.
- Generate leads and build your database while building brand awareness.
- Set up a pop-up shop and sell your products.
- Promote new or seasonal products and services.
- Recruit employees or volunteers.
- Use the Expo to show appreciation to your existing customers.
- Meet, network and collaborate with fellow exhibitors at our exhibitor meetings and at the Expo.

SPONSORSHIP OPPORTUNITIES

Add impact, Increase YOUR visibility, and show your support for this event by becoming a sponsor! check out sponsorship information on page 3 of this document.

CONTACT

JENNIFER CLARK
JENNIFER@EMERGEEVENTS.COM
601.270.2756

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EXHIBITOR INFORMATION

EXHIBITOR RATES & DETAILS

FULL BOOTH RATE

Early \$370 Regular \$420 Late \$470

TABLETOP-ONLY RATE

Early \$185 Regular \$210 Late \$235

RATE DEADLINES

Early rate through 1/31/20. Regular rate through 5/31/20. Late Rate 6/1/20 and after.
Minimum of half is due at the time of registration. Final payment is due 5/31/20.

FULL BOOTH EXHIBITORS RECEIVE:

- 10'x10' booth space in Grand Exhibit Hall
- 8' tall, 10' wide draped backdrop
- 3' tall, 10' wide draped side dividers
- Wastebasket
- 8' covered table and 2 chairs
- Program and website listings
- Social media mentions
- 10 Expo tickets
- Networking opportunities with fellow exhibitors
- Exhibitor meetings

TABLE-TOP EXHIBITORS RECEIVE:

- Table-top space in Lakeview Exhibit Hall or Central Area*
- 8' covered table and 2 chairs
- Program and website listings
- Social media mentions
- 5 Expo tickets
- Networking opportunities with fellow exhibitors
- Exhibitor meetings

**Exhibit must fit on or immediately in front of or behind table. Boxes or extra supplies must fit under table. No pipe and drape or dividers will be provided.*

ADDITIONAL NEEDS

- Electricity, additional tables, furniture, and AV can be rented from the Lake Terrace Convention Center, additional fees apply. (Electricity rates are \$75+).
- Convention Center rental information will be emailed to registered exhibitors.
- Exhibitors can bring additional furniture as long as it fits within the booth space.

REGISTER TODAY TO CHOOSE YOUR BOOTH SPACE!

ONLINE REGISTRATION AT WWW.EMERGEEVENTS.COM/EXHIBITORS,
 OR CONTACT JENNIFER CLARK TO ASSURE AVAILABILITY.

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SPONSORSHIP INFORMATION

PLATINUM SPONSOR \$5500 (Limit 1)

- 4 premium booth spaces
- Ad in expo program
- Logo on exhibitor registration information packet, facebook event cover image, program, website, and event signage
- Sponsor sign at booth
- 100 Expo tickets to give away
- Social media mentions
- Pre-marketing advertising
- Logo on poster and flyers
- Exhibitor table setup at exhibitor meeting
- Opportunity to speak about company at exhibitor meeting

PHOTO BOOTH SPONSOR \$750 (Limit 1)

- 1 choice booth space
- Signage at photo booth
- Logo in program, on website, and event signage
- Sponsor sign at booth
- 30 Expo tickets to give away
- Social media mentions

CHILDCARE SPONSOR \$500 (Limit 2)

- 1 booth space
- Logo on childcare signs
- Listed in program, on website, and event signage
- Sponsor sign at booth
- 15 Expo tickets to give away
- Social media mentions
- And appreciation of moms who can enjoy some kid-free time!

BAG SPONSOR \$3000 (Limit 1)

- 3 premium booth spaces
- Logo on 1000 reusable Expo bags
- Ad in event program
- Logo in program, on website, and event signage
- Sponsor sign at booth
- 60 Expo tickets to give away
- Social media mentions
- Pre-marketing advertising
- Logo on poster and flyers
- Opportunity to speak about company at exhibitor meetings

EXHIBITOR HOSPITALITY SPONSOR \$1000

- 1 choice booth space
- Signage at exhibitor meeting
- Exhibitor table setup at exhibitor meeting
- Opportunity to speak about company at exhibitor meeting
- Signage in Exhibitor Hospitality area of the Expo
- Logo in program, on website, and event signage
- Sponsor sign at booth
- 30 Expo tickets to give away
- Social media mentions

SUPPORTING SPONSOR \$500

- 1 booth space
- Listed in program and on website
- Sponsor sign at booth
- 15 event tickets to give away
- Social media mentions

GOLD SPONSOR \$2500

- 3 premium booth spaces
- Ad in event program
- Logo in program, on website, and event signage
- Sponsor sign at booth
- 50 Expo tickets to give away
- Social media mentions
- Pre-marketing advertising
- Logo on poster and flyers
- Opportunity to speak about company at exhibitor meetings

LADIES' NIGHT OUT SPONSOR \$2500

- 3 choice booth spaces
- Ad in event program
- Signage at exhibitor meetings
- Logo on Ladies' Night Out event signage
- Logo in program, on website, and event signage
- Sponsor sign at booth
- 50 Expo tickets to give away
- Pre-marketing advertising
- Logo on poster and flyers
- Opportunity to speak about company at exhibitor meetings

MEDIA SPONSOR

Multiple media sponsorship levels available. Contact Jennifer Clark at Jennifer@EmergenceEvents.com for media sponsorship opportunities.

CONTACT: JENNIFER CLARK, JENNIFER@EMERGEEVENTS.COM, 601.270.2756





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EXHIBITOR RULES & REGULATIONS

BOOTH SPACE Full booth exhibitors will receive a 10' x 10' booth in the Grand Exhibit Hall (unless otherwise specified or arranged), 8' draped backdrop, 3' draped sides, and a wastebasket. Tabletop-only exhibitors will receive a table-top space in the Lakeview Exhibit Hall (unless otherwise specified or arranged). All exhibitors will receive an 8' covered table and 2 chairs. Additional needs (electricity, extra chairs, tables, etc) can be rented from the Lake Terrace Convention Center in advance of the event. Booths must be staffed for the entire event. Exhibitors are encouraged to decorate their booths. No combustibles or helium balloons are permitted. Booth signs are not provided but can be purchased at registration if needed.

FOOD AND BEVERAGES Any exhibitor wishing to sample food or beverages from their booth must receive approval. The sale of ready-to-eat food and beverages is not allowed. Aside from small wrapped candy for giveaways, no outside food or beverages can be brought in, even for personal consumption, per Convention Center Policy.

BOOTH SETUP/TAKEDOWN Setup is Friday, August 14, 1-5pm and Saturday, August 15, 8-10:00am. Take down begins no earlier than 2pm, Saturday, August 15, and must be completed by 4pm. There are a limited number of rolling carts available for your use.

DOOR PRIZES Each Exhibitor is asked to provide a door prize for the show, minimum \$25 total value. This is separate from any door prizes or giveaways you do at your booth. Exhibitors are welcome to do their own drawings or giveaways at their booth as well.

EXPO CANCELLATION In the event of expo cancellation due to fire, natural or man-made disasters, strikes, governmental regulations or other causes beyond our control, Expo Management shall determine an equitable basis for refunds after consideration of expenditures and commitments already made. Fees are not refunded for any other reason.

NO OTHER REPRESENTATIONS No oral representations, conditions, or promises will be honored unless in writing. All agreements have been incorporated into this document and supersede any other representations made by either party.

VIOLATIONS The Exhibitor shall be bound by the rules and regulations set forth herein. All matters and questions not covered by the above will be subject to the final judgment and decision by Expo Management. Any violations by the Exhibitor of any of the terms and conditions herein shall be subject to the cancellation of the contract to occupy exhibit space, and the forfeiture of any monies paid on account thereof upon due notice of cancellation. Expo Management has the right to take possession of the Exhibitor's space, remove all property of the Exhibitor and hold the exhibit responsible for all risks and expenses incurred in such an event.

LIMITATION OF LIABILITY The Exhibitor hereby agrees to hold Expo Management, Emerge Events, and the facility harmless from, any and all claims, demands, suits, liabilities, damage, loss, costs, attorney fees and expenses of whatever kind or nature which might arise out of any action or failure to act of the exhibitor or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage or loss to property or harm or injury to a person or persons.

BUILDING REGULATIONS It is understood that the exhibitor shall not deface the premises in any way. Exhibitors will not be permitted to drive nails, hooks, tacks or put up decorations or adhesive that would deface the premises.

INSURANCE Expo Management, Emerge Events and the facility are not responsible for loss or damage to exhibitor's property; and in the event the exhibitor desires to have the goods, samples and other property brought upon the exhibition premises insured against loss due to any cause, he shall obtain such insurance at his own expense.

AMENDMENT TO THE RULES Expo Management reserves the right to adopt, orally or in writing, any additional rule or regulation, move or remove an exhibit, or take any further action if Expo Management deems such action necessary for the good of the Expo. Said action shall have the same force and authority as though fully incorporated in the agreement herein.

COMPLIANCE WITH THE LAWS Exhibitors must comply with all laws, rules, regulations and ordinances in force.

EXPO LOCATION If for any reason, Expo Management determines that the location of the expo should be changed or the dates of the expo changed, no refund will be due the exhibitor, but Expo Management shall assign to the exhibitor, in lieu of the original space, such other space as Expo Management deems appropriate and the exhibitor agrees to use such space under the terms of this agreement. Expo Management shall not be financially liable or otherwise obligated in the event the expo is postponed or relocated.

TAXES AND LICENSES Exhibitors shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the exhibition. Exhibitors must collect 7% sales tax and turn in to Expo Management at the end of the day. A form and envelope will be provided.