

# CONNECT & EMERGE

event planning conference

January 28-29

8:30AM - 3:30PM

PRCC WOODALL CENTER

906 SULLIVAN DRIVE

HATTIESBURG, MS

[EMERGEEVENTS.COM/CONNECT](http://EMERGEEVENTS.COM/CONNECT)

## Join us for the **Connect & Emerge: Event Planning Conference!**

**Tuesday and Wednesday, January 28-29, 2025**

**PRCC Woodall Center, Hattiesburg**

*One and two-day tickets available*

**This event is designed to connect the event planning community, share information, and showcase event planning resources. The aim of this conference is for our attendees to emerge with more connections, information, and tools to create the most successful events possible.**

### **Conference registration includes:**

- Conference Tuesday and Wednesday, Sept. 24-25, 8:30AM-3:30PM (one and two-day tickets available)
- Meet & Greet Tuesday, 4-5:30PM
- General sessions and breakout sessions
- Sponsor tables to visit and learn from
- New ideas, inspiration, information and resources to take away
- New connections to help in your work and in your events
- Demonstrations and showcases
- Attendee resource table (bring your information to share!)
- Breakfast, lunch, and coffee/beverages
- Networking opportunities and inspiration for collaborations

### **Conference topics may include:**

- Resources available for events
- Trends in events
- Event regulations and permits
- Event marketing
- Health and safety
- Risk management
- Food and beverage trends and demos
- Managing music and entertainment
- Attendee management
- Vendor management
- Fundraising and sponsorships
- Volunteer and event staff management
- Event setup and logistics
- Event decor
- Technology and events
- Accessibility at events
- Finding and managing event speakers
- Power of collaboration
- Events on a budget
- And more!



**REGISTER AT**

**[WWW.EMERGEEVENTS.COM/CONNECT](http://WWW.EMERGEEVENTS.COM/CONNECT)**

**CONTACT:**

**JENNIFER CLARK**

**[JENNIFER@EMERGEEVENTS.COM](mailto:JENNIFER@EMERGEEVENTS.COM)**

**[EMERGEEVENTS.COM/CONNECT](http://EMERGEEVENTS.COM/CONNECT)**

**EMERGE  
EVENTS**

## WHY ARE WE DOING THIS CONFERENCE?

Event planning consistently ranks near the top of the “Most Stressful” jobs lists. In a post-pandemic world the stress has been amplified and the burnout rate is high.

My mission is to connect the event planning community locally and regionally, sharing information and showcasing resources. This is important so that we can continue to produce the best events possible, while also taking care of ourselves and preventing burnout.

## WHO IS BEHIND THIS CONFERENCE?



Hi! I’m Jennifer Clark. I created Emerge Events in 2011 with the first signature event, the Pine Belt Women’s Expo.

Since then Emerge Events has created several signature events including the Pine Belt Women Business Owner Summit and this event planning conference. I have also collaborated with other businesses and organizations to produce hundreds of other events over the years, both in-person and virtual.

I produced the first Connect & Emerge: Event Planning Conferences in 2019 and 2020. The last one was March 4, 2020. Then the world shut down and completely disrupted our lives and our industry. Through collaboration and connection with fellow event planners around the world, I managed to survive the pandemic and now not only produce events in our local community, but also globally.

## WHO SHOULD ATTEND?

This conference is inclusive of anyone involved in the events industry, both paid professionals and volunteers, event planners and event suppliers, and those who have information and resources to offer anyone in the events industry. It doesn’t matter what kind of events you are involved in: corporate, weddings, festivals, social, nonprofit, or something else. Gathering our diverse events industry together can benefit all!

Events are challenging...



...but are so important!



**Emerge Events exists to empower individuals, businesses, organizations and communities through the power of events.**

**ENGAGE • EMPOWER • EMERGE**  
[emergeevents.com](http://emergeevents.com)



## SPONSORSHIP OPPORTUNITIES

### GOLD SPONSOR - \$5000

- 8 tickets to the conference
- Included as meal sponsor for up to 3 meals (as available)
- Stage time to speak about company (5 minutes each day)
- Mentions from stage as sponsor
- Special message to attendees in event program, slideshow, and website
- Exhibit table - Premium Location
- Included in pre and post-event media campaign
- Social media sponsor campaign pre and post-event
- Logo included in event program, slideshow and website

### BRONZE SPONSOR - \$1000

- 4 tickets to the conference
- Included as meal sponsor for 1 meal (as available)
- Mentions from stage as sponsor
- Exhibit table
- Social media mentions
- Logo included in event program, slideshow and website

### SILVER SPONSOR - \$2500

- 6 tickets to the conference
- Included as meal sponsor for up to 2 meals (as available)
- Stage time to speak about company. (2 minutes each day)
- Mentions from stage as sponsor
- Exhibit table
- Included in selected pre and post-event media campaign
- Social media mentions
- Logo included in event program, slideshow and website

### SUPPORTING SPONSOR - \$500

- 2 tickets to the conference
- Mentions from stage as sponsor
- Exhibit Table
- Social media mentions
- Listed in event program, slideshow and website

SHOW YOUR SUPPORT FOR OUR LOCAL EVENTS INDUSTRY WHILE SHOWCASING YOUR PRODUCTS AND SERVICES TO A TARGETED AUDIENCE!

**SPONSOR REGISTRATION AT  
[EMERGEEVENTS.COM/CONNECT](http://EMERGEEVENTS.COM/CONNECT)**

**CONTACT:  
JENNIFER CLARK  
[JENNIFER@EMERGEEVENTS.COM](mailto:JENNIFER@EMERGEEVENTS.COM)  
[EMERGEEVENTS.COM/CONNECT](http://EMERGEEVENTS.COM/CONNECT)**

**EMERGE  
EVENTS**

